

South Africa

LIVE EVENTS & ENTERTAINMENT COMPANY OF THE YEAR

David Bloch International

David Bloch International is a production and entertainment management agency led by Creative Live Events Producer and Show Director David Bloch. With 25 years of experience, the South African-born entrepreneur coordinates and manages artists and talented individuals for some of his nation’s leading companies and events, alongside those for international projects based in the Middle East, the U.S., Europe, Asia, Africa, and Australia. David’s impressive client base also includes CEOs and Senior Executives at major corporations as well as individuals and teams who represent broadcasters, production houses, and advertising agencies. David Bloch International’s most recent expansion has been into the private sector, where David has produced a variety of bespoke, high-end private events and even weddings – one of which appeared in Vogue India’s ‘The Wedding Book’.

David’s glittering career began with performance training at the Technikon Pretoria Dance and Musical Theatre School, where he attained distinctions in acting and singing. David’s performance career included featuring beside celebrated names in renowned productions such as the South African National Tour of West Side Story, where he worked with Emmy Award-winning director



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and choreographer Alan Johnson. Even today, the charismatic performer still makes special appearances as a vocalist and master of ceremonies for corporate and private events, but the core focus of David Bloch International is as a creative director and show producer. Here, David has worked with major artists such as John Legend, Sir Brian May, Katherine Jenkins OBE, Charlize Theron, and David Blaine –to name a few, whilst others have graced the stage of popular TV programmes such as *Dancing with the Stars*, *The Voice*, and *America’s Got Talent*.

The judging panel was particularly impressed by the breadth of hands-on experience that David brings to his clients across the entertainment industry. The knowledge and expertise of David Bloch International has helped set the stage for a number of innovative and world-renowned productions for the stage and screen. David’s career as a performer has helped him gather the insights required to help his clients – both individuals and companies – craft production projects on an international scale, regardless of the medium.

DAVID BLOCH
 INTERNATIONAL

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