Best Live Events & Entertainment Management Company 2023 - South Africa

David Bloch is a multi-award-winning Creative Live Events Producer and Show Director who has staged productions and managed talent for a variety of leading companies and high-profile events across the world. Although the bulk of his experience focuses on corporate events and television productions, he has naturally progressed into the private sector, producing bespoke events and extravagant weddings. Here, we speak to David to find out more about his experiences with wedding planning.





B orn and raised in Cape Town, South Africa, David received his tertiary training at the Technikon Pretoria Dance and Musical Theatre School, attaining distinctions in both acting and singing. Prior to opening David Bloch International, and throughout the early years of his career, David performed and worked with celebrated names in several well-known productions, such as the late Alan Johnson, Emmy award-winning Director and Choreographer, on the South African National Tour of West Side Story.

He has performed in a plethora of mediums across the entertainment spectrum and, to this day, continues to make special appearances as a featured vocalist and Master of Ceremonies for both corporate and private events.

As a Creative Director and Show Producer, David has coordinated and managed artists and talent for some of South Africa's leading companies and events, as well as many international projects in Dubai, the United States, the United Kingdom, France, Italy, India, Hong Kong, Macau, Germany, Turkey, Poland, Sydney, numerous countries across the African continent, Seychelles, and Mauritius. Historically, David's clients have been CEOs and Senior Executive Directors of major corporates, as well as individuals and teams representing broadcast organisations, production houses and advertising agencies.

Entertainment is not just what David Bloch does, it's who he is, and he has had the pleasure and privilege of working with a variety of artists and speciality acts from around the world. Many of them have appeared on television programmes such as Dancing with the Stars, Strictly Come Dancing, America/Britain's Got Talent, Spain's Got Talent, and The Voice Mexico. Some of the artists David has worked with include John Legend, SEAL, Sir Brian May, Katherine Jenkins OBE, David Blaine, Trevor Noah, Academy Award Winner Charlize Theron, and Emmy Winning Choreographer Derek Hough.

David has instilled his passion for the arts and entertainment into his live events management company, David Bloch International, which he founded 16 years ago. Clients are at the heart of the business, and David goes above and beyond to exceed their every expectation, treating them with respect, honesty and transparency.

From virtual and hybrid projects to in-person events, the portfolio of David Bloch International is continually diversifying and expanding to encompass more entertainment services. For most of his 25 years in the live events space, David has focused on corporate events and television broadcasts, but he has been expanding more into the private sector in recent years.

Given his vast experience, as well as his network of valued partners and service providers, it is only natural that he shifted into other spheres of the industry. This has provided many new opportunities for David, including the chance to produce bespoke private events and weddings for exclusive clients, both locally and internationally.

Although not known as a traditional wedding planner, David has had the opportunity to assist couples and their families in creating and producing the most beautiful weddings. He is particularly proud of the fact that he doesn't restrict himself to a signature look or style, so his weddings are never 'copied and pasted.' David was proud to have been featured in the September 2017 edition of Vogue India's 'The Wedding Book.' This series, entitled VOGUEalbums, profiled and celebrated some of the best and most exciting weddings from around the world.

David stands out as a wedding planner for many reasons. Firstly, his creative partners are not traditional wedding service providers. Therefore, when it comes to the supply of décor, design, technical support and talent, David's weddings are truly unique. The clients and their guests are unlikely to have seen similar executions at other wedding celebrations.

Secondly, when producing live events, there are so many things to consider that traditional wedding planners may never have to think about. David is used to preparing for every eventuality, going above and beyond to ensure everything is perfect. His clients benefit from his thorough planning. He comments, "I'd like to think it provides a sense of comfort and security that my client is in good hands, and that every possible item and scenario from A-Z is being considered."

David has purposefully only made himself available for a handful of weddings to date. While he usually has multiple projects on the go, David will always be fully focused on one wedding at a time. This provides a sense of exclusivity, making their special day even more exciting. Thanks to his natural flair for the dramatic, brides can always count on the fact that their day will be full of fun, excitement, and theatrics with David Bloch International at the helm.

One of David's brides asked him to produce her wedding after seeing some of his previous corporate and private work. Knowing that he only produced a select number of weddings, she was so excited when he agreed to it. She explained that she did not want a traditional wedding planner because she had attended many weddings in the past and wanted something different.





"I was amazed and flattered to have even been asked," David says. "The fact that she held me in such high regard, and that many of her friends knew who I was because of my reputation in the industry, was a great pride boost. It's always wonderful to be validated and appreciated."

As a result of David's expertise, which he utilises to produce weddings on exclusive occasions, David Bloch International has won Best Live Events and Entertainment Management Company, South Africa, in the Global Wedding Awards 2023.

Moving on from this success, David Bloch International has some exciting projects in the pipeline, both in South Africa and internationally. So far in 2023, the company has begun work on the production of a host of corporate and private events. There is no doubt that the rest of the year will bring many new opportunities and challenges for David and his team.

David hopes to continue learning, producing great work and inspiring others, and he is keen to share his wealth of knowledge and experience with emerging talent wherever possible. His industry is truly his passion, and to echo the words of Donatella Versace, "creativity comes from a conflict of ideas." It is this motto that colours David's work daily, and the collaborative creation with his clients and valued partners, paired with critical thinking and strategising a multitude of ideas, is something that David is inspired by and thrives upon.

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