

# Creative Producer David Bloch: A New Chapter in Dubai

**Many of us believe that there are two ways to look at life, glass half empty or glass half full, and David Bloch truly lives by this. As a down-to-earth, people's person who enjoys sharing luxury with his clients, David is a one-of-a-kind creative live events director, producer, show caller and MC with a love for quiet luxury – and life! Here we celebrate David's 25+ years within the live events industry and share his inspirational words as a Creative Producer of the Year 2025.**

**B**orn and raised in Cape Town in South Africa, David Bloch is now an internationally renowned live events director and true creative who continues to thrive. He has an impressively distinct wealth of experience that has impacted not only the years gone by, but the years that are yet to come.

David said: "I have carved myself a successful career in the industry, especially in South Africa where I was born and raised. In addition, I have been able to travel and work across the globe and have been recognised by international colleagues for my work produced. I have always strived to do better, be better, continuously learn, step outside of my comfort zones and embrace change with the sheer excitement and imagination of a child blissfully unaware of the unknown. Fearless."

Condensing over 25 years of astonishing career moves is no small feat, yet this article is not just about sharing milestones within David's career. We are proud to share David's encouraging, motivational, and inspirational outlook on life, to spark wholehearted trust in our own journeys.

Throughout his entire career, David has embraced the unknown and each opportunity that has come his way. More recently, 2024 was a pivotal year for David for, as some say, good things come in threes. From celebrating two and a half decades of his effervescent career to moving to Dubai and also turning 50, he experienced an otherworldly feeling of alignment, achievement, and pure excitement.

Now based in the shimmering and lavish Capital of the Emirates, David has been taking his career to new heights in Dubai. Surrounded by opportunities and luxury, he continues to deliver the best of the best to his clients – especially as he is driven by his desire to deliver excellence as he works with, and for, people in the region.

Although he has started again in a new location, David is committed to starting a fresh journey and exciting new chapter in Dubai – and his



*Image by Katlego Mokubane / for Forbes Africa*

outlook on manifesting all of his dreams has not failed him yet. David told us: "It is very humbling to effectively begin again, but I have never lost the tenacity, gumption, passion and enthusiasm I had when I started out all those years ago. I am so confident in the decision I have taken that even on my bad days I take a deep breath and remind myself why I decided to do this in the first place."

David has always been grateful, humble, and hard-working, and his passion for what he does has been a shining beacon of light for his industry. With the pivotal year of 2024, David found himself rethinking many aspects of his thought processes. He commented: "I used to live by the mantra that 'failure is not an option' until one of my dearest friends shifted my mindset. Whilst 'failure is not an option' served me well these last few years, 'success is the only option' has now become my new mantra."

As a firm believer in the notion that the energy we put out is the energy we receive, David has shifted his thoughts to align with the life he has wanted to build. He now plans to jump further into his career in his new location, as he embraces MC opportunities and voiceovers, and moves back to musical theatre training, to connect and align with likeminded individuals who he can partner with to bring more luxurious experiences to Dubai, together. We are proud to celebrate David's success in this year's Leaders in Luxury Awards, and we look forward to seeing how his next chapter unfolds.

Take a look at David's portfolio today for further details and a closer look at luxury events at their finest.

Contact: David Bloch  
Company: David Bloch International  
Website: <https://davidblochint.com/>